



## ACRONYMS – THEY CAN BE A PAIN!!!

It seems that we use acronyms too often in our presentations and discussions without the knowledge of the availability of more Lions acronyms. Last January, PID Ernie Young (MD-17), started sharing Lions Acronyms and asking for other Lions to share additional acronyms to compile a list that could be shared. The following is a list to date. Enjoy --- PID W. R. O'Riley.

AED	ASSOCIATION EXECUTIVE DIRECTOR	LCI	LIONS CLUBS INTERNATIONAL
AS	ASSOCIATION SECRETARY	LCIF	LIONS CLUBS INTERNATIONAL FOUNDATION
AT	ASSOCIATION TREASURER	LEHP	LIONS EYE HEALTH PROGRAM
BOD	BOARD OF DIRECTORS	LEO	LEADERSHIP, EXPERIENCE, & OPPORTUNITY (YOUTH CLUBS)
C&BL	CONSTITUTION AND BY-LAWS	LRPC	LONG RANGE PLANNING COMMITTEE
CC	COUNCIL (OF GOVERNORS) CHAIRPERSON	MD	MULTIPLE DISTRICT
CSF	CAMPAIGN SIGHTFIRST (FIRST CAMPAIGN)	MERL	MEMBERSHIP, EXTENSION, RETENTION, & LEADERSHIP
CSFII	CAMPAIGN SIGHTFIRST TWO (SECOND CAMPAIGN)	MJF	MELVIN JONES FELLOW
CST	CABINET SECRETARY TREASURER	MLERF	MISSOURI LIONS EYE RESEARCH FOUNDATION
DG	DISTRICT GOVERNOR	MSU	MOBILE SCREENING UNIT
DG-E	DISTRICT GOVERNOR-ELECT	MWR	MID WINTER RALLY
GLT	GLOBAL LEADERSHIP TEAM	PCC	PAST COUNCIL CHAIRPERSON
GMT	GLOBAL MEMBERSHIP TEAM	PDG	PAST DISTRICT GOVERNOR
GPLLI	GREAT PLAINS LIONS LEADERSHIP INSTITUTE	PID	PAST INTERNATIONAL DIRECTOR
HEB	HEARTLAND EYE BANK	PIP	PAST INTERNATIONAL PRESIDENT
ID	INTERNATIONAL DIRECTOR	PPC	PEACE POSTER CONTEST
IP	INTERNATIONAL PRESIDENT	PR	PUBLIC RELATIONS
IPCC	IMMEDIATE PAST COUNCIL CHAIRPERSON	RC	REGION CHAIRPERSON
IPDG	IMMEDIATE PAST DISTRICT GOVERNOR	RMA	REGION MEMBERSHIP ADVISOR
IPID	IMMEDIATE PAST INTERNATIONAL DIRECTOR	SF	SIGHTFIRST CAMPAIGNS
IPIP	IMMEDIATE PAST INTERNATIONAL PRESIDENT	VCC	VICE COUNCIL (OF GOVERNORS) CHAIRPERSON
IT	INFORMATION TECHNOLOGY	VDG	VICE DISTRICT GOVERNOR
IVP	INTERNATIONAL VICE PRESIDENT	1 <sup>ST</sup> VDG	FIRST VICE DISTRICT GOVERNOR
KLF	KANSAS LIONS FOUNDATION	2 <sup>ND</sup> VDG	SECOND VICEDISTRICT GOVERNOR
KLSF	KANSAS LIONS SIGHT FOUNDATION	VDG-E	VICE DISTRICT GOVERNOR-ELECT
KSDS	KANSAS SPECIALTY DOG SERVICE	ZC	ZONE CHAIRPERSON
KSSB	KANSAS STATE SCHOOL FOR THE BLIND		
LBOMB	LIONS BUSINESS OPPORTUNITIES FOR THE MISSOURI BLIND		

## In This Issue...

Lebanon Host Lions Club's "Engaging Youth Project" .....2	Convention Speakers.....4	From the Chair: MD 26 is on the move!.....13
Camp News Release .....3	2011 All Lions Mid-Winter Forum Registration.....5	PDG's Win Big in St. Charles! ....13
The Lincoln County Lions Clubs Work Alone Together .....3	MLERF .....pg. 8-11	GREAT PLAINS LIONS LEADERSHIP INSTITUTE.....14
October 2, 2010 is WE SERVE DAY.....4	Calendar of Events .....pg. 12	Lions All-Star Football Game.....14
	Do you know what your clubs goal is for Membership? .....13	Attracting and Keeping Younger Members.....15

## Lebanon Host Lions Club's "Engaging Youth Project"

As we look for ways to encourage our youth of today to be leaders of the future in our community it is only natural for us to look to the Girl Scout and Boy Scout Organizations. The members of both these youth organizations are already involved with many community service projects. It was for just this reason I asked a group of older Girl Scouts if they would be interested in doing a community service project at a local assisted living facility with our Lions Club. All the girls were eager to work with a local service club and the date was set for our project. The girls helped plan and organize the activities for this event.

On a quiet Sunday afternoon (August 22nd, 2010) at 3 PM we met at Christian Healthcare South located on Freemont Avenue in Lebanon. The Girl Scouts brought several easy picture puzzles and their ever famous Girl Scout cookies for treats after we finished our games. The members of the Lebanon Host Lions Club came as guides for the girls. The Lions brought their version of "Bingo" but called it "Liono".

When arrangements were first made with the assisted living facility we learned many of the residents did not get visitors very often and on Sunday they were left to sit and watch TV or read. Many of the residents are in their senior years and often have poor hearing or poor eyesight, so the facility thought this would make a fun activity for some of the residents.

While our numbers were not huge we did make a difference for ten elderly ladies, which included at least 3 of which were over 95 years of age. Two young Girl Scouts and 3 adult advisors along with 3 members of the Lebanon Host Lions Club provided fun and games for these ladies. As we played games everyone had a chance to win



small prizes but more importantly everyone had a great time because the Girl Scouts and Lions made a difference for someone.

As we were finishing up for the afternoon the ladies asked us to come back another day to play games. Being elderly can often be very lonely for people who have to live in assisted care facilities. The Girl Scouts have decided they will come back at

Christmas to sing carols for the ladies and maybe do games again.

As I would interpret the meaning of the Beacon of Hope "Engaging Our Youth Project" as suggested by our International President Sid Scruggs our club did meet the goal of shinning a Beacon for some young ladies while providing a meaningful community experience.

## Camp News Release

The Lions International Youth Camp for the State of Missouri was another success this summer. Fifteen youth from 11 countries arrived around July 5. After spending 10 days with host families in St. Louis area, the youth transferred to host families in other parts of Missouri. The host families enjoy showing them life in Missouri. July 25-31, the youth (ages 16-21) spent the week at Camp Brim Shire near St. James. During the week, the campers enjoyed many activities including: touring Maramec State Park and museums, a day at Ft. Leonard Wood, touring Phelps County Jail, visiting Gerald Lions Club (see picture), touring University of Science & Technology in Rolla, attending a theatre musical called "The Fantastiks", tube floating on the river, as well as many activities and free time at the camp. Wednesday evening was "Lions Night At Camp" and many area Lions, including a Lion with her Leader Dog and a DG, came to share in the festivities. THANK YOU to the many Lions and clubs that support this state-wide project financially. You're always welcome to become a host family, too. Contact the Opportunities for Youth Chairman in your District to find out what you can do.



---

## The Lincoln County Lions Clubs Work Alone Together

Many Lions Clubs everywhere have unofficially bonded together for specific projects. While the "Lincoln County Lions" is not an official identity, the Lions of the Moscow Mills, Hawk Point, Troy, Old Monroe, Winfield and Silex Lions Clubs recognize that some projects are just too much for one or even two clubs to handle. They have made close coordination a part of their short and long range planning.

In some cases, it's a matter of recognition within the county-wide community. "We started in 2001 to identify ourselves as the Lincoln County Lions at the Lincoln County Fair," according to Region Chair Lion Denny Rottger of the Old Monroe Club. "The individual clubs had their own booths and their own identities at the Lincoln County Fair. While we had the attention of about 100, 000 people there, we stressed that we were individual clubs, but we worked together." They made sure that a large "Lincoln County Lions" sign, bearing the names of all the clubs, was highly visible.

Sometimes it's a case of coordinating with larger assets within the Lions. "We were asked to participate in the county Senior Health Fair." Zone Chairman Lion Gene Schulte commented. "We contacted Missouri Lions Eye Research Foundation. They came down and did the glaucoma screening while the Lincoln County Lions did the hearing screening. We have been doing this yearly since then."

Funds can also play a role. When a huge organization brought a "crusade against cancer" event to Lincoln County, the Lions Clubs wanted to play as large of a role as they could. Lion Gene said "By pooling funds to be a major sponsor, we were able to have the Lions logo on the event shirts. We also raised money by providing barbeque and other activities." Again, this role has been repeated.

These are only some of the Lincoln Count Lions activities and they have not gone by unnoticed by the local media and the citizens. Lion Denny reports, "In one issue, the Lincoln County Journal carried over a full page of information listing each club; who we were and what we did." The Lincoln County Journal has a distribution of 7,000. Lion Gene added, "People at these events talk to us about times when the Lions have come to the aid of friends and family. Sometimes they asked for information about joining a club. It's a great way to be visible in the community."

With this much singleness of purpose, friendship and coordination, it is not at all surprising to have well over 100 Lions at a Zone Meeting. Such was the case on December 2, 2009. It was District Governor Pat Porterfield's pleasure to induct five new people into Lionism. District Committee Chairpersons had the opportunity to pass on information on their favorite activity or fundraiser. A person had to be careful about interrupting a discussion between members of different clubs during lulls in the meeting. It might be just friendly conversation or it might be the birth of an idea that would be the biggest thing to come to Lincoln County.

Looking over the gathering, Zone Chair Lion Gene said, "I think we have things together." Region Chair Lion Denny smiled and nodded.



## October 2, 2010 is WE SERVE DAY

Oct 2nd is **We Serve Day** where all clubs in the state will show the public who WE SERVE. The clubs can give away hotdogs or cookies and have displays of what they do. If you are doing candy days and you could also show what local groups your club supports. Clubs could have school nurses there telling what the Lions do for the town, eye screenings, hearing van. Each club can do what is right for their group and where they want to have it. Clubs can have displays of the groups they have helped out and pictures, pamphlets about Lions. We will have the Governor do proclamation for Lions We Serve Day. A local proclamation

will also be available for clubs to use in their own town.

BUT internally this is **RECRUITMENT** day to kick off the Oct membership contest. We all know why we joined Lions it was because of what we do in our clubs and the groups we help out. We know the public

doesn't know what we do and if they knew maybe they will want to help us and join. We will have a statewide day and will have press releases available to use for local sources. Can you imagine a statewide day of Lions showing the public what we do and

whom **WE SERVE**? You could figure out how much money your club has given to the community since your club has existed and how many volunteer hours and make a sign showing the public what your club has done for the community. If you need any more information or help planning your event please contact your one of your District Membership Team members.

Yours in Lionism,  
Your State Membership Team

Lion Sandy McCann	M4 Lion Shirley Calhoo
M1 PDG Julie Erskine	M5 PDG Jack Ferguson
M2 Lion George Winkeler, Jr.	M6 PDG Bob Crump
M3 PDG Rick Nault	M7 2nd VDG Michael Cooley

---

## Convention Speakers

M-1 Feb. 25-27, 2011 ID Robert Smith (Vickie) 8990 Glen Alder Way, Sacramento, California 95826 (C) 916-837-9668 (H) 916-363-0185 email redspop@aol.com

M-2 Mar. 24-27, 2011 ID Ron Johnson (June) PO Box 525, Sebago, Maine 04029 (C) 207-653-8018 (H) 207-787-3145 email lionronjohnson@yahoo.com

M-3 Mar. 4-6, 2011 ID Anne Smarsh (DG Tom) 15925 W. 21st Street North, Colwich, Kansas 67030 (C) 316-304-0380 (H) 316-796-0953 email t.smarsh@att.net

M-4 Mar. 11-13, 2011 ID Dr. Gary Anderson (Cheryl) Riverfront Plaza Bldg. #10, 55 Campau Ave. NW, Grand Rapids, Michigan 49503 (C) 616-460-2012 (H) 616-457-3048 email ga@andersoneye.com

M-5 Feb. 18-20, 2011 ID Haynes Townsend (Donna) 1108 West Lakeshore Drive, Dalton, Georgia 30720 (C) 706-217-7605 (H) 706-226-4438 email hht@optilink.us

M-6 Mar. 11-13, 2011 ID Dr. Eugene Spiess (Rita) 516 Semillon Lane, Moore, South Carolina 29369 (C) 864-316-1830 (H) 864-576-5503 email gene.spiess@att.net

M-7 Mar. 5-6, 2011 ID Daniel O'Reilly (Maryanne) 4024 Elmwood Ave. Stickney, Illinois 60402 (C) 708-860-1211 (H) 708-749-2433 email doreilly1@aol.com

## 2011 ALL LIONS MID-WINTER FORUM REGISTRATION

Friday & Saturday, February 4-5, 2011

Grand Plaza Hotel • 245 North Wildwood Drive • Branson, Missouri 65616

Registration Packages may be picked up on Friday from 4:00–6:00 PM and Saturday from 7:30–10:00 AM

\*\*\*\*\* First session starts at 8:30 AM Saturday \*\*\*\*\*

- \* Full registration includes all seminars, lunch/speaker and Friday evening hospitality. Anyone planning on attending any of the seminars will need a full registration. If you will be attending only the luncheon and hospitality on Friday, a lunch registration is all that is needed.
- \* Reservations and payment to Missouri Lions MUST be postmarked by January 30, 2011.
- \* The Saturday Dinner and Show at Circle B Chuckwagon Theater is not included in the Full Registration. The theatre is located at 200 Jess-Jo Parkway, 50 yards from Grand Plaza Hotel. The cost is \$21 per person, which includes dinner and show. Dinner starts at 5:00 p.m. and the show starts around 6:00 p.m.
- \* No tickets will be issued for any of the events - your name will be included on a list.
- \* **COMPLETE ONLY ONE SECTION BELOW PER PERSON**

### FULL REGISTRATION#1:

Name: \_\_\_\_\_ Are you a Lion? \_\_\_\_\_ Is this your first Mid-Winter Forum? \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Club: \_\_\_\_\_ District 26- \_\_\_\_\_

IF POSTMARKED BY 1-23-11 .....Amount due: \$ 35 \_\_\_\_\_

OR

IF POSTMARKED 1-24-11 OR AFTER.....Amount due: \$ 40 \_\_\_\_\_

Saturday Night Dinner/Show:.....Amount due: \$ 21 \_\_\_\_\_

### FULL REGISTRATION #2:

Name: \_\_\_\_\_ Are you a Lion? \_\_\_\_\_ Is this your first Mid-Winter Forum? \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Club: \_\_\_\_\_ District 26- \_\_\_\_\_

IF POSTMARKED BY 1-23-11 .....Amount due: \$ 35 \_\_\_\_\_

OR

IF POSTMARKED 1-24-11 OR AFTER.....Amount due: \$ 40 \_\_\_\_\_

Saturday Night Dinner/Show:.....Amount due: \$ 21 \_\_\_\_\_

**LUNCH ONLY:** Name: \_\_\_\_\_ Are you a Lion? \_\_\_\_\_  
If so, Club: \_\_\_\_\_ District 26- \_\_\_\_\_ .....Amount due: \$ 15 \_\_\_\_\_

### SATURDAY NIGHT DINNER/SHOW ONLY:

Name: \_\_\_\_\_ .....Amount due: \$ 21 \_\_\_\_\_

Total Amount due in advance for all events: \$ \_\_\_\_\_

Everything can be paid with one check payable to Missouri Lions. Mail Registration form and check to:  
Missouri Lions, 2409 B Hyde Park Road, Jefferson City, MO 65109. NO REFUNDS AFTER JANUARY 24, 2011.

For hotel reservations, please call the Grand Plaza Hotel in Branson at 1-800-850-6646. A block of rooms has been set aside for this event at a rate of \$62 + tax per night (mini suites are \$82) until January 18, 2011, at which time the rooms will be available on a space and rate available basis. You must be sure to tell the reservations associate that you are with the **Missouri Lions Forum** to get the special room rate.

Lions of Missouri;

Lions Clubs International has afforded our Multiple District the opportunity to put forth a candidate for the office of International Director for our association. As of this writing two candidates, PDG Donal Knipp and PCC Roger Evans, have come forth asking for your support in their endeavors to be endorsed for this position representing our Multiple District. I wish them both the very best.

As has been true for the past many years Lions Clubs International has membership growth at the forefront of its list of goals. I found very interesting an email I received from 2nd Vice District Governor Kenny Goetz of District, 26 M-5, relating to membership in his district. Based on numbers from the US Census Bureau and Lions Clubs International, he found that less than ½ of 1 percent of the total population of his district were members of a Lions Club. Based on this he calculates that membership increased above the ½ percent level would yield a district of over 5000 Lions members. WOULDN'T THAT BE GREAT? What this says is that there are always opportunities for our clubs to grow and for us to extend into areas that are not receiving the benefits of our service. Let us never forget that if we don't ask, we cannot grow. Rejection is, by human nature, hard for us to accept but we must keep asking quality men and women within our communities to come join us in a family of over 1.35 million that give "service" to those less fortunate than we are.

As the Holiday Season is fast approaching both Lion Marcia and I wish each and every one of you safe travels during this busy time and the very best for you and your families throughout the rest of this year.

Yours In Lionism,

Lion Leland Kolkmeier PID

P.S. Remember to S.M.I.L.E.

---

When editor P.D.G. Bob VanSickle called and asked me to submit an article for the Missouri Lions I knew he had space he needed to fill for a complete edition. It didn't take long to realize why he was short on news. It was not because Lions were not active, they were just short on time. This is one of the busiest times of the year for Lions, clubs, and district activities. We have meetings, fundraisers, P.D.G. reunions, preparation for the Council of Governor's meeting and on and on.

Added to these activities we also had the USA/Canada Lions Leadership Forum, held this year in Milwaukee. Many MD 26 Lions participated in this forum. PDG's Al Blumenberg, Eugene Taylor, and Kim Taylor were presenters. PID's Leland Kolkmeier and W. R. O'Riley, PDG's Tom Steinbach, Debbie Blumenberg, Roger Evans, Zana Botzow, Tom Rayfield, CC. Pat Porterfield and PCC Terry Boettcher served as moderators. As usual there were other Missouri Lions that attended as they do each year. I had the privilege of serving as Co-chair of the Seminar Committee.

By anyone's judgement, the USA/Canada Lions Leadership yearly forum in September is one of the best opportunities for any lion to get information to be a better lion at home, improve personal skills, learn more about our association, and to meet new and old friends.

If we look at the number of Lions in the state of Missouri (MD 26) we see no over all growth with the exception of one or two sub districts. The solution seems to be that we need to improve what we do with the numbers of Lions that we have. Here is where the forum can help us improve. Beside all the opportunities to improve the exhibits can provide new ideas for fund raisers as well. So the bottom line is to think about the forum in Alaska next September.

Briefly, another opportunity for individual training for Lionistic and personal advancement is held each year at the Great Plains Lions Leadership Institute. Look for information coming up on this from IPID Leland Kolkmeier and PID W. R. O'Riley who work on the planning of this program. It's affordable and close. Watch for updates on both the Forum and the Institute.

P.I.D. Dr. Dwayne Garrett

Fellow Lions, I hope you are planning to attend the quarterly meeting in November, along with the Brian Staron show on Thursday, Nov 18 in Memphis. Please make sure you have tickets for the Magical Miracles in Memphis as seats are limited.

I have worked hard and prayed hard that Mid-South would be favored to receive some outside funding to help with patient care.

First the bad news...recently Mid-South applied for grants from the Wal-Mart Foundation for Arkansas and Tennessee. Both of these grants were turned down.

Now the good news...recently Mid-South applied for a grant from the Wal-Mart Foundation for Mississippi and it was accepted. Mid-South will soon receive \$25,000 from the Wal-Mart Foundation to help pay patient expenses for Mississippians. Prayer answered, Thank You God. (See confirmation email below)

Once again, hope to see you Nov 18-20.

Together in service,

Brad Baker CEO Mid-South Lions 930 Madison Ave, Memphis, TN 38103. 901-543-LION / 888-LION-042 / Fax 901-543-5464

October 22, 2010

Mid-South Lions Sight and Hearing Service, Inc.  
Brad Baker  
930 Madison Ave Ste 101  
Memphis, TN 38103-7409  
Project Title: Seeing Mississippi

Dear Brad Baker,

The Walmart Foundation and the Mississippi Advisory Council are pleased to inform you that your organization has been selected to receive a grant through the State Giving Program. We believe that your organization is doing important work within the communities you serve, and we are proud that we are able to support you in your efforts.

Your grant payment will be awarded to you by check, and it will be sent to the address listed in your grant application. Your grant check will be issued within the next few weeks and mailed to your organization as quickly as possible.

Thank you for the work your organization does to create opportunities for people to live better.

Sincerely,

The Walmart Foundation

CG/JMAIL/11804794



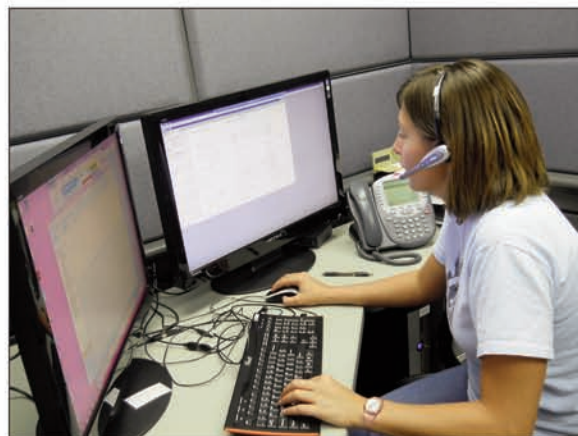
# foundationFOCUS

News from the Missouri Lions Eye Research Foundation - August 2010

## Donor Services Center Undergoes Renovation

Each day, Heartland Lions Eye Banks' Donor Services Center (DSC) helps facilitate the eye donation process by speaking with medical facilities and approaching donor families for consent. As more people have made the decision to donate, the DSC team has grown substantially, requiring the Eye Bank to find additional workspace for our new staff members.

Thanks to the generosity of 25 Missouri Lions clubs, the DSC now has a larger home, allowing us to better meet the needs of our partners in donation. Previously, the DSC was 250 square feet housing three work stations. Not surprising, the cramped quarters made it challenging to handle the 500 calls the team receives each day.



In July 2010, doors opened to a newly renovated DSC featuring 1,200 square feet, six screening stations, three private family approach rooms and a training room. Said Emily Tuttle, director of donor services, "Serving our donor families is a top priority in the DSC. With our new approach rooms, we can focus on a family without the distraction of noise or a lack of privacy. Plus, extra work stations provide us with the space and tools we need to improve our efficiency. I know this renovation will play a key role in increasing our level of service."

Special recognition goes to the following Missouri Lions clubs for their financial assistance in our renovation:

Concord Village Lions  
Jefferson City Host Lions  
Sedalia Lions  
Owensville Lions  
Cape Girardeau Lions  
Mexico Host Lions  
Monett Lions  
First Capitol Lions

Rolla Lions  
Branson-Hollister Lions  
Columbia Host Lions  
St. Peters Lions  
Springfield Host Lions  
Linn Creek-Osage Beach Lions  
Parkville Lions  
Sedalia State Fair Lions

Seymour Lions  
Mayview Lions  
Raytown Hickman Mills Lions  
Rushville Lions  
Arcola Lions  
Pickering Lions  
Amity Lions  
Hopkins Lions  
Carrollton Lions



CHILDREN'S  
VISION  
SCREENING



GLAUCOMA  
DETECTION



THE GIFT  
OF SIGHT



EYE CARE  
ASSISTANCE



EYEGLOSS  
RECYCLING



SUPPORT OF  
OCULAR  
RESEARCH

ENHANCED QUALITY OF LIFE THROUGH QUALITY VISION!



## Exciting Changes in Children's Vision

This year has been a record one for the Missouri Lions Eye Research Foundation's Children's Vision Program. Thanks to the help of the Missouri Lions, we were able to screen 33,886 kids for the leading causes of childhood blindness – a 54% increase over last year.

As we enter our new fiscal year, our goals for the program are two-fold. First, we hope to increase the number of children screened to 40,000, and two, we want to grow the program in the underserved areas of St. Louis City, Jackson County and Greene County while continuing to provide excellent service throughout the state.

In order to achieve these goals, having the best technology and the best volunteers are key to our success. Starting in January 1, 2011, all screenings will use the Plusoptix technology. Through our two-year Plusoptix pilot program, we've learned that the software's immediate results, lower operating costs and enhanced efficiency provide greater benefits to the program over our traditional MTI cameras.

We also need Lions volunteers more than ever! We encourage all Lions to visit **[www.mlerf.org/volunteer](http://www.mlerf.org/volunteer)** to sign up and find screening volunteer opportunities in your district. As a volunteer, you can help with paperwork, direct children to screenings and promote screening events throughout your community.

In addition, we're searching for two to four volunteers in Kansas City and St. Louis who are interested in expanding the program as screening technicians. These volunteers will need to undergo an assessment to gauge their comfort with the Plusoptix technology, complete an intensive Plusoptix training program, and devote the time to volunteering at three screenings per month. For more information, please contact Tamara Oberbeck, Children's Vision Screening coordinator, at 573-777-8554 or at [toberbeck@mlerf.org](mailto:toberbeck@mlerf.org).

We thank you again for an incredible year and look forward to working with you to guide more children on the road to better vision in 2010/2011.



ENHANCED QUALITY OF LIFE THROUGH QUALITY VISION!

# foundationFOCUS

News from the Missouri Lions Eye Research Foundation - August 2010

## Using Technology to Spread Our Mission

This summer, the Foundation put into place a strategic plan to inform more people about the work of the organization and how the Missouri Lions are helping us in our mission to preserve and restore sight.

## A Redesigned Website

The new [www.mlerf.org](http://www.mlerf.org) allows you to find screenings in your district through our searchable calendar, read recipient stories and register as a volunteer through our Sight Ambassador section.

## Facebook

"Like" us on our two new Facebook groups at [www.facebook.com/MLERF](http://www.facebook.com/MLERF) and [www.facebook.com/HeartlandLEB](http://www.facebook.com/HeartlandLEB).



## Twitter

Through [www.twitter.com/EyeBanks](http://www.twitter.com/EyeBanks) and [www.twitter.com/MLERF](http://www.twitter.com/MLERF), we've been able to grow our relationships with our partner hospitals, the media and those involved in eye, organ and tissue donation. Twitter has been especially beneficial in spreading the word about our free Children's Vision Screenings.

Have a MLERF fundraiser coming up? Let us know about it at [www.mlerf.org/add-your-fundraiser](http://www.mlerf.org/add-your-fundraiser), and we'll be happy to promote it through all of our social media outlets!

## Haywood Snipes Award Recipients

The following individuals were recently inducted into the Haywood Snipes Society, February 2010 - July 2010:

Lion Jerry Sells - Prairie Home Lions  
Lion Al Lindhardt - Linn Lions  
PDG Eugene Keller - Ferguson Lions

Lion James E. Stark - Hurricane Deck Lions  
VDG Bob Burns - St. Peters Lions  
Lion Jeff Kesterson - Sedalia Lions



CHILDREN'S  
VISION  
SCREENING



GLAUCOMA  
DETECTION



THE GIFT  
OF SIGHT



EYE CARE  
ASSISTANCE



EYEGLOSS  
RECYCLING



SUPPORT OF  
OCULAR  
RESEARCH

ENHANCED QUALITY OF LIFE THROUGH QUALITY VISION!



## Fish Have Someone to Fear After Recipient Regains His Sight

Tying a fly for fly fishing can be difficult for someone even with 20/20 vision. But for an individual suffering from a blinding eye condition, the challenge can be downright impossible, stealing away the joy of a sport he once loved.

For years, Chris of Kansas City had been suffering from eye problems that left his vision compromised. "Everything was a big haze," he remarked. "I would see ghost images, like four or five visions of the same chair. There were a lot of halos, a lot of flares, rings around taillights. The haze filled up my whole vision, making it hard to do anything."



In his early 20s, Chris was diagnosed with kerataconus, a disorder that causes the cornea to become distorted. Chris was fitted with hard contacts to correct his eyesight, but as he grew older, the contacts became more cumbersome while his vision continued to deteriorate. Kerataconus affected his job in I.T., limited his ability to drive, and worst of all, affected his passion for fly fishing.

Finally, in 2004, Chris underwent a cornea transplant on his left eye under the care of Dr. Joseph Tauber of Tauber Eye Center. Although the first three weeks of his recovery were highly uncomfortable, Chris now has 20/20 vision when he wears a soft contact.

Said Chris, "Everyone wonders – how do you do that? You actually got your eyeball cut open? I think one of the reasons people don't get the cornea transplants they need is because it's a scary thought, but it's so worth it in the long run. There's nothing I wouldn't have done to get my vision back."

The first cornea transplant went so well that Chris underwent his second in 2009 and is back on the water enjoying his favorite sport. Only now it's the fishes' turn to be concerned about Chris' vision.



ENHANCED QUALITY OF LIFE THROUGH QUALITY VISION!



# Calendar *of Events*

## **Council of Governors**

January 29, 2011 - Embassy Suites, St. Charles, MO

April 28, 2011 - Embassy Suites, St. Charles, MO

## **State Conventions**

April 29-May 1, 2011- Embassy Ste./Conv. Center- St. Charles, MO

April 20-22, 2012 - Capitol Plaza Hotel, Jefferson City, MO

## **Merl Meetings**

January 22, 2011 - TBD

April 16, 2011 - TBD

## **MLERF Board Meeting**

December, 2010 - TBD

March, 2011 - TBD

## **International Conventions**

July 4-8, 2011 - Seattle, Wa.

June 22-26, 2012 - Busan, Korea

July 5-9, 2013 - Hamburg, Germany

July 4-8, 2014 - Toronto, Ontario, Canada

June 26-30, 2014 - Honolulu, Hawaii

## **USA/ Canada Forums**

September 2011 - Anchorage, Alaska

## **Mid Winter Forum**

February 5, 2011 - TBA

## **Mid South VDG Visit**

April 8-9, 2011 - TBA

### **The State Office of Multiple District 26**

Lion Brenda Weider, Office Administrator

2409 B Hyde Park Road

Jefferson City, Missouri 65019

(573) 635-1773 phone • (573) 635-2383 fax

molions@embarqmail.com

## **Missouri Lion Issues**

Lions, At the last council of Governors meeting the Council approved the Missouri Lion to be sent out in August and February instead of November and February. This will be a six month interval. The deadlines for the articles will be January 15th for the February issue and July 15th for the August issue. Please have your articles in by these deadlines.

## Do you know what your clubs goal is for Membership?

Talk to your membership chair in your club and see what your membership goal is for this year. As a State we are asking each club to have a net gain of ONE or higher.

We have started an "Around TUIT" program of wooden nickles that are imprinted. They are a reminder that when you get around TUIT you will ask that person you know would make a great member to your next service project or

meeting.

Each club can decide what they will do once a member does bring a guest. One club is giving these members two free raffle chances. You can tailor this to fit your club and having along the way.

With your help we can grow our state and be able to give more miracles to people. Contact us if we can be of any assistance.

Your State Membership Team

Lion Sandy McCann  
PDG Lion Julia Erskine  
Lion George Winkeler, Jr  
PDG Lion Rick Nault  
Lion Shirley Calhoon  
PDG Lion Jack Ferguson  
PDG Lion Bob Crump  
1st VDG Lion Michael W. Cooley

---

## From the Chair: MD 26 is on the move!

As I talk with Lions around the state and read your newsletters, there is no doubt that Lions are providing Beacons of Hope throughout every district.

Lions are planning mission trips, screening children for amblyopia, collecting, sorting and grading glasses, screening for hearing at the State Fair, and many, many other

service projects. In addition, Lins are busy with fund-raisers to provide the means for others to help those in need - some of you are very creative! Thank you, too, to everyone serving on a committee at any level.

It takes many hands to do the work of the multiple, the districts and each club. We all have choices

with what to do with our time, and you have given it to serve others. You give up your personal time with family and friends, all for the benefit of someone else - someone you will never meet - because it is who we are and what we do - WE SERVE.

Serving Together,  
Council Chair Lion Pat Porterfield

---

## PDG's Win Big in St. Charles!

Beautiful weather greeted over 30 PDG's as they gathered in St. Charles for the annual PDG Weekend. Hosted by the PDG's of MD 26-M3, the weekend activities included the traditional hospitality room starting on Friday afternoon, a wine tour, and a dinner buffet at the Ameristar Casino

The hospitality room found Lions "discussing" the merits of dark vs. milk chocolate, which restaurant to eat in on Friday night, catching up with old friends and making new ones.

The wine tour, aboard a "Schwartz Bus", furnished by our own PDG Lion Jerry Schwartz, took Lions to Sugar Creek and Mount Pleasant wineries. Judging by the "conversation" and singing on the way home, some sampling took place along the way!

The dinner buffet at the Ameristar Casino was a hit (how many times did we hear "I ate too much"?). The dinner ticket included a card to play in the casino, where most of the Lins spent at

least a few minutes (and maybe a few dollars).

At the business meeting following dinner, PCC Lion Al Blumenberg presented some changes to the PDG Organization by-laws, and a budget report. The entire weekend was a winner and we missed those of you who missed it. The next PDG Weekend, in 2011, will be hosted by district M-4, led by PDGs Ann and John Anderson. Dates will be available soon - so look for them and be sure to hold them open for a great time in Northwest Missouri.

The Board of Directors of the Great Plains Lions Leadership Institute will be holding a conference call meeting the morning of November 6, 2010 to vote on the final approval of the information pertaining to the 2011 Institute. The following is the information up for approval.

#### GREAT PLAINS LIONS LEADERSHIP INSTITUTE

- WHAT:** Intensive, professional, valuable leadership skills program for those who have not yet served as District Governor. Skills for job, community, church, club and personal development.
- WHEN:** July 22-24, 2011 Registration 9:00 a.m. to noon, Friday, July 22nd. Adjournment and checkout by 4:00 p.m. Sunday, July 24, 2011.
- WHERE:** Doane College - Crete, Nebraska.
- COST:** \$110 (US Funds) per attendee covers double occupancy accommodations, meals, course materials and registration. We anticipate the remaining cost will be covered by Lions Clubs International funding and contributions from the participating multiple districts.
- WHO:** Any Lion, Lioness, Leo who has attained majority, who has not yet served as District Governor as of the dates of the institute is eligible. No previous attendee is eligible without prior approval of the Institute Coordinator. Each participating multiple district may select up to 25 applicants to attend.

This important institute is being sponsored by Multiple Districts 5 (Saskatchewan, North Dakota and South Dakota), 9 (Iowa), 17 (Kansas), 26 (Missouri), and 38 (Nebraska).

A form of application will be available in the near future. Included will be dynamic presenters from across North America, providing emerging Lion leaders with modules on communication skills, team building, delegation, management of change, conflict management, project management, diversity, motivation, public speaking and leading effective meetings.

---

Lions of Missouri, At the Council of Governors meeting this past week-end, the Governors voted to ask you, the Lions of Missouri to vote to stop the Lions All-Star Football Game, and in doing so turn your back on the Youth of Missouri. This Game and the Band are the only State Programs we have for our youth and the football game is a big part of the Band Program. We need to keep both of these programs going. Time and space will not allow me to go into detail about how the Athletic Committee and myself think we can make some changes and turn this project around. There will be more in the next newsletter. Please keep an open mind until you hear what we have to say. The Game may have lost money last year but not as much as the State Convention.

PDG Eldon Shipps  
State Athletic Chairperson



## **Attracting and Keeping Younger Members**

**Myth:** There is a widely held belief that young people are not interested in joining service clubs, and that they are too busy with their work and their social life.

**Truth:** Many young adults not only are willing to volunteer, but also are experienced in volunteering. The percentage of teenagers who volunteer more than doubled between 1989 and 2005 (from 13.4% to 28.4%). This group is now in its middle 20s to middle 40s. This group of young adults grew up in the shadow of 9/11, Katrina, and other disasters. As a result, this generation cares about something greater than merely themselves. They have experience volunteering. Let's recruit that experience, and do our best to keep them as members.

**Type of Service Has Changed.** The nature of volunteerism has changed somewhere in the last 30 years. More volunteers are now serving less than 100 hours in a year. This increase in "episodic" volunteerism is particularly true in young adults. This means that they may not volunteer for all of your projects, but may instead pick and choose those which are of interest to them.

### **What You Can Do**

**Don't Monopolize Their Time.** Time is today's currency. The cost of membership is less important to the younger members than the time involved. Don't insist that they attend every meeting, or that they participate in every fundraiser or service project.

**Short, Productive Meetings.** Younger members are more interested in doing and less interested in talking. Long, boring meetings are not going to keep their interest. Keep in mind that this is a generation whose video games are multi-lingual, multi-cultural, and fast/action based.

**Ask for Their Ideas.** Even though your club may have tried some project in the past, which might not have been very successful at the time, a different set of eyes, which have a totally different outlook, may be all it takes to make the same idea work. Don't shut something down without seeing the project through their eyes.

**Give Them a Voice.** A "token" young member will be viewed as such. Give your younger members a "voice" in the club. Don't pigeonhole them into only being involved with "youth" issues.

**Meaningful Participation.** Provide them meaningful participation in the club business and activities. Many of our clubs are run by older members, which may result in isolation of potential young new members. Be aware of the potential problem, and get your young members involved and allow them to participate.

**Causes and Projects They Can Believe In.** Young volunteers want to use their hands to build, to feed, to help someone else. They don't want to spend all their time barbecuing or serving pancakes at the annual pancake breakfast.

The "bottom line" is that young volunteers are out there. With a little effort you can turn them into young Lion members. With even more effort and understanding, you can help them young Lion members who are excited about Lionism, and who want to remain as members. If you would like to talk to someone in your district about this topic, please contact:

Lion Lyn Porterfield, PDG  
State Retention Chair  
636-916-4441  
lynpat@charter.net

or

Lion Sandy McCann  
State Membership Chair  
573-823-7345  
smccann@mbsbooks.com

\*\* Note: The material in this article has been freely borrowed (with permission) from a presentation by PCC Lion Al Blumenberg at the 2009 USA/Canada Forum

*The Missouri Lion* is the official  
Bulletin of Missouri District 26.

The Missouri Lion is published quarterly  
at Friend Printing, 600 Dairy St., Ste. A.,  
Monett, Mo. 65708.

Send all contributions and communications to  
The Missouri Lion, PDG Bob VanSickle,  
14580 Red Rock Dr.,  
Platte City, Mo. 64079-9127,  
Phone 816-270-2583  
Fax 816-270-2583 (*call before faxing*)  
E-mail [rdvs@kc.rr.com](mailto:rdvs@kc.rr.com)

**14580 Red Rock Drive  
Platte City, MO 64079-9127**

*the Missouri Lion* \_\_\_\_\_

## Waiver Form for Missouri Lion Newsletter

We are still looking for ways to cut cost for the Missouri Lion Mailing and even though we have received the Waiver Forms for quite a few of the Lions there are still a lot of Lions out there with E-mail that have not signed up to receive the newsletter by E-mail. Another suggestion is if your club has a member that would be in charge of getting every one in your club the newsletter that would like one and E-mail that to the ones that have E-mail or print off copies for the ones that don't then we could drop those members of that club off the mailing and E-mail list. I have three clubs in the state now that are doing this. I have asked the Governors to help with this as they make their visits. In the meantime please keep the waiver forms coming and also send me one if you no longer want to receive the Missouri Lion.

PDG Bob VanSickle

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_

State & Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

E-mail Address \_\_\_\_\_

Club \_\_\_\_\_ District \_\_\_\_\_

☐ E-mail Copy Only

Signature of Lion completing form  
\_\_\_\_\_

**When complete please mail to:**

**PDG Lion Bob VanSickle, 14580 Red Rock Dr.,  
Platte City, Mo. 64079-9127**

**You may also email me with all of the above  
information at [rdvs@kc.rr.com](mailto:rdvs@kc.rr.com)**